

DECISION NOTICE

Decision author and proposer: Melanie Garry, VRU Communications and Engagement Lead

Subject:

Payment to Media And Digital

Type of decision: Financial		
Deputy Mayor's decision	Chief Officer's decision	X

In all case this will need to be approved by the Director Police, Crime, Criminal Justice, and Fire.

The decision is that:

The VRU are seeking to award Media and Digital Ltd (MaD) £392 for the purpose of printing a further 10,000 business cards to promote the Navigator service in Greater Manchester.

To date, the VRU have awarded Media and Digital £392 in financial year 2022-23 for the previous printing of an initial run of 10,000 Navigator business cards. The total awarded by the VRU to Media and Digital following this decision will be $\pounds784.00$

The reasons for the decision are:

The cards will be given to frontline officers in the Operation Venture team, youth workers, and Navigators working in hospitals and the community to give out to young people who they think might need/be interested in the service. The cards will contain the Navigator and VRU logo, with a very brief description of the service, and a QR code to take people to the referral page.

This decision will contribute to priorities of the Greater Manchester strategy in the following ways:

This programme of work will impact the following GM Strategies

- All priorities in the <u>Standing Together plan</u>
- The <u>Greater Manchester Serious Violence Action Plan.</u>
- The <u>GM Integrated Health And Justice Strategy</u>

Financial comments:

A one-off payment will be made to Media & Digital Ltd for the above services and will be funded out of the GM VRU's 2022/23 Serious Violence fund, Communications and Engagement Budget Line

GMCA GREATER MANCHESTER

> COMBINED AUTHORITY

Legal comments:

The funding will be allocated according to existing procurement rules. There are no known legal risks or concerns due to low funding amount.

Procurement comments:

No procurement concerns due to low funding amount. To date, the VRU have awarded Media and Digital £392 in financial year 2022-23. The total awarded by the VRU to Media and Digital following this decision will be £784.00

Risk Assessment:

The funding has been allocated according to existing procurement rules, with support from legal and Information Governance. There are no known wider risks identified.

Is safeguarding of children relevant and has this been considered: Safeguarding of children is paramount to the violence reduction work, both as potential victims and perpetrators of serious violence.

Safeguarding of children has been considered within the modern slavery statement of Media & Digital Itd with regard to their supply chain for production of all materials

Is safeguarding of vulnerable adults relevant and has this been considered:

N/A

Agreed by Director – Police, Crime, Criminal Justice and Fire

Signed:



Date: 17th March 2023

Agreed by GMCA Treasurer

Signed:

Date:

Agreed by Deputy Mayor Only required for a Deputy Mayor Decision on amounts of £50,000+

Signed:

Date:

Contact Officer: James Carrick- james.carrick@greatermanchester-ca.gov.uk